



***A Recognized Leader in the Industry  
With More Than 30 Years Experience***

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***Specializing in all areas of domestic and international marketing,  
sales and operations.***

**Success depends  
on how well you  
"Think Outside of  
the Box"**



# Let us Help You Meet Today's Marketing Challenges!!

## Strategic Planning

- **Situation Analysis**
- **Project Planning & Implementation**
- **E-Commerce Business**
- **International Relationships (50 countries)**
- **Acquisition Management**

## Sales

- **Brand Management**
- **Channel of Distribution Management**
- **Sales Tools Development**
- **On Site Training Programs**
- **Incentive Programs**

## Business Unit Management

- **Market Segmentation**
- **Market Share Analysis**
- **New Product Development & Procedures**
- **Product Life Cycle Analysis**
- **Global Key Account Management**
- **Multinational Divisional Management**

## Operations

- **Start Up Experience (North America, Europe and Far East)**
- **Global Outsourcing**
- **ISO Implementation**
- **System Integration**
- **UL, CSA and CE Approval Procedures**
- **Technology Integration**
- **Vendor Management Inventory System**



**Global Expertise**